PROPOSED POLICIES REGARDING SOCIAL DISTANCING AND WALK-IN TRAFFIC

Detailed herein are the SOP's we can implement to effectively manage social distancing while allowing limited walk-in traffic, including:

1. **Digital Shopping Carts**
2. **Digital Communication**
3. **How it Works**
   a. **Step 1: Guest Places an Order**
   b. **Step 2: Verify Order and Process**
   c. **Step 3: Notifying Guests When Their Order is Ready to Be Picked Up**
   d. **Step 4: Utilizing Digital Communication**
   e. **Step 5: In-store Policies**
4. **Conclusion**

DIGITAL SHOPPING CARTS

Nevada Made has multiple online platforms for our guests to place digital orders. Digital shopping carts allow us to receive and process orders prior to physical interaction with the guest.

We can prepare orders prior to allowing the guest in the building, thereby minimizing physical exposure.

Digital shopping carts are already proving very effective in outside mainstream retail settings, allowing guests to order ahead of time and reduce their interaction with the public.

DIGITAL COMMUNICATION

Our Digital Shopping Carts include methods of communication to keep our guests informed.

Guests receive confirmation texts when their order is received by our team, as well as when their order is ready to be picked up in-store.

There is no reason a guest will need to enter the premises until their order is complete and ready to be rung up at the register.

Digital Communication is an effective tool for safely limiting public interaction while still maintaining walk-in traffic.

HOW IT WORKS

Here are the steps showing how this policy effectively maintains social distancing. All steps in this process are informed by CDC and other relevant health organizations best practices. Also, per Nevada Made company policy, we will adapt to any new guidance issued by such authorities. All steps are designed to meet an 1:1 employee to guest ratio.

STEP ONE: GUEST PLACES AN ORDER

The guest places their order on one of our Digital Shopping Carts. Once they've placed their order, they'll receive a text giving them detailed instructions on our walk-in policies.

EXAMPLE TEXT TO GUEST:

Thank you for placing your order with Nevada Made. Your order is #123456. We are processing your order now. You will receive a confirmation text when your order is ready for in-store pickup. Once you've received that text, please come to the store and show that text to our outside associate who will give you further instruction. **Do not come to the store prior to receiving that text. **You will not be allowed entry without that confirmation text.

STEP TWO: VERIFY ORDER AND PROCESS

When we receive a guest's order, we first check it for compliance. Our Digital Shopping Carts require guests to upload a picture of their ID as part of our two-step verification process. All guests doing in-store pickup will also have their ID scanned prior to entering the sales floor.

Once we know an order is compliant, we can proceed to bag the items on the order in an approved exit bag. These exit bags are then staged according to the time the order was received.

All products and relevant guest information is contained in the exit bag, streamlining the process and minimizing the time a guest would have to spend in-store.

STEP THREE: NOTIFYING GUESTS WHEN THEIR ORDER IS READY TO BE PICKED UP

Once an order has been received, checked for compliance, and staged, we will then send the guest the confirmation notification that their order is ready for in-store pickup and to come to the store.

When they arrive, they'll be greeted by our outside associate. This position stands outside of our facility to check confirmation texts from guests and coordinate logistics with the inside team.

If there are no guests waiting ahead of the guest with a confirmation number, they are escorted into the dispensary.

If there are guests waiting ahead of the newly arrived guest, they will be asked to wait in their vehicle until they are instructed by digital communication that it is their turn in line.

STEP FOUR: UTILIZING DIGITAL COMMUNICATION

Our outside associate maintains direct communication with our front desk and acts as a liaison between our guests and inside operations.

If a guest is asked to remain in their car, we can use our established Digital Communications, removing the need for person-to-person updates.

For guests waiting in their vehicles, we revert to the text message platform for updates. Keeping them informed and in their vehicle so we can control the 1:1 ratio in-store at all times.

We are utilizing all digital tools at our disposal to maintain social distancing.

STEP FIVE: IN-STORE POLICIES

While in-store, employees and guests must maintain all social distancing policies.

We have also increased the frequency of and attention to cleaning routines, with extra emphasis placed on high-traffic areas and high-touch surfaces. We have placed multiple hand sanitizer dispensers for easy access for guests and employees alike. We also have a hand washing station on the sales floor and encourage employees to use it frequently during their shift.

At no time do we exceed the maximum 1:1 ratio of guests to employees.

All guests are required to check in like usual, starting with scanning their ID. Once their ID is scanned they're directly escorted to the sales floor where their order is rung up.

Additionally, all sales are handled by one single associate. The guest will be escorted to the sales floor, rung up, and escorted out by the same single associate, further reducing interaction.

Our goal at every step is to limit interaction, promoting safe social distancing.

CONCLUSION

Nevada Made Marijuana has been utilizing these Digital Assets for more than a year. We're very familiar with communicating with our guests this way.

More so, our guests are familiar with these Digital Assets as well. We have successfully executed more than 35,000 digital sales in the last year. Asking our team to learn new digital platforms invites mistakes.

We believe it's disadvantageous to ask our guests download, create profiles, and learn new digital platforms when the ones we implemented in 2018 are more than sufficient to the task.

We already have the tools in place to meet these proposed policies, allowing for limited walk-in traffic based on established social distancing guidelines.

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